

ABSTRACT

A method of identifying a music recording substantially contemporaneously with the broadcast of the music recording including the steps of: establishing a music recording broadcast database whereby music recordings are identified by an automated software process as music recordings are broadcast from a plurality of different stations; receiving a request for the music recording substantially contemporaneous with its broadcast by a telephone call, the request comprising a station field established by DNIS and a requestor identity field established by CID; generating a timestamp value associated with the time the request was received; querying the music recording broadcast database using the station field and the timestamp value to identify the music recording; and returning the query results to a destination associated with the requestor identity field.

Fig. 1

